

1st Quarter 2010 Sponsorships

Date	Description
10.05.2009	Begin accepting applications for sponsorships January 2010 & beyond
12.31.2009	Quarterly Be First application period closes
End of February	Sponsorship recipients notified
End of February	Sponsorship awards announced on blog.firstascent.com

2nd Quarter 2010 Sponsorships

Date	Description
12.14.2009	Begin accepting applications for sponsorships April 2010 & beyond
03.31.2010	Quarterly Be First application period closes
week of 04.26.2010	Sponsorship recipients notified
05.07.2010	Sponsorship awards announced on blog.firstascent.com

3rd Quarter 2010 Sponsorships

Date	Description
03.15.2010	Begin accepting applications for sponsorships July 2010 & beyond
06.30.2010	Quarterly Be First application period closes
week of 07.26.2010	Sponsorship recipients notified
08.06.2010	Sponsorship awards announced on blog.firstascent.com

4th Quarter 2010 Sponsorships

Date	Description
07.12.2010	Begin accepting applications for sponsorships October 2010 & beyond
09.30.2010	Quarterly Be First application period closes
week of 10.25.2010	Sponsorship recipients notified
11.05.2010	Sponsorship awards announced on blog.firstascent.com